

MINNEAPOLIS NEIGHBORHOOD REVITALIZATION PROGRAM

WEBBER-CAMDEN NEIGHBORHOOD ACTION PLAN

Date Adopted by the Policy Board: August 18, 1997

Date Adopted by the City Council: September 12, 1997

Document Number: 97-234M

MINNEAPOLIS NEIGHBORHOOD REVITALIZATION PROGRAM



WEBBER-CAMDEN

NEIGHBORHOOD ACTION PLAN

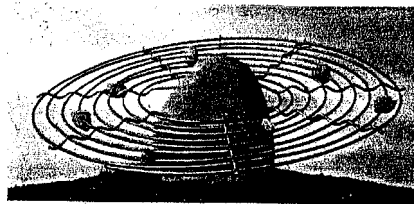


TABLE OF CONTENTS

<u>PART ONE INTRODUCTION AND BACKGROUND</u>	1
Profile of the Webber-Camden Neighborhood:	1
<i>BUSINESS DISTRICTS</i>	1
<i>PARKS</i>	1
<i>SCHOOLS</i>	1
<i>CHURCHES</i>	1
<i>ORGANIZATIONS IN THE NEIGHBORHOOD</i>	1
<i>SPECIAL CITY PROGRAMS ACTIVE IN WEBBER-CAMDEN</i>	1
<i>BASIC STATISTICS 1990 CENSUS</i>	2
Targeted Participation Efforts	3
<u>PART TWO NRP OVERVIEW AND HISTORY</u>	4
<i>NRP Overview and History</i>	4
Webber-Camden Neighborhood's "NRP steering committee".....	4
<i>THE CPC</i>	5
Developing a Webber-Camden Neighborhood vision statement	6
Developing an Action Proposal for the Webber-Camden Neighborhood	6
Focusing on Goals, Objectives and Strategies	7
List of Addenda.....	9
<i>ADDENDUM ONE MAP OF WEBBER-CAMDEN</i>	10
<i>ADDENDUM TWO DIVERSITY REPRESENTATION</i>	11
<i>ADDENDUM THREE FLOW CHART</i>	12
<i>ADDENDUM FOUR PROPOSED BUDGET FOR 1997-98</i>	13
<u>PART THREE PROGRAM PLANS</u>	14
<u>VISION STATEMENT</u>	15
<u>INTRODUCTION</u>	16
<u>HOUSING</u>	18
<i>GOAL 1: IMPROVE THE QUALITY OF HOUSING STOCK WITHIN THE WEBBER-CAMDEN NEIGHBORHOOD</i>	18
<u>OBJECTIVE A: MAINTAIN AND IMPROVE ALL HOUSING</u>	18
<u>STRATEGY 1</u>	18
<u>STRATEGY 2</u>	18
<u>STRATEGY 3</u>	19
<u>POOL A</u>	19
<u>POOL B</u>	19
OBJECTIVE B: ESTABLISH A WEBBER-CAMDEN NEIGHBORHOOD HOUSING COMMITTEE	20
<u>STRATEGY 1</u>	20
<u>STRATEGY 2</u>	20
<u>STRATEGY 3</u>	21
<u>STRATEGY 4</u>	21
<u>STRATEGY 5</u>	22

CRIME AND SAFETY.....	24
GOAL I: IMPROVE THE SAFETY OF PEOPLE AND PROPERTY WITHIN WEBBER- CAMDEN.	24
OBJECTIVE A: INCREASE NEIGHBORHOOD STREET LEVEL LIGHTING	24
STRATEGY1.....	24
STRATEGY2.....	24
STRATEGY3.....	24
STRATEGY4.....	25
STRATEGY5.....	25
STRATEGY6.....	25
STRATEGY7.....	25
OBJECTIVE B: STRENGTHEN THE RELATIONSHIP BETWEEN THE COMMUNITY, THE MINNEAPOLIS POLICE DEPARTMENT AND THE PARK POLICE	26
STRATEGY 1.....	26
STRATEGY 2.....	26
STRATEGY 3.....	26
STRATEGY 4.....	26
OBJECTIVE C: WORK WITH CCP/SAFE TO INCREASE THE NUMBER OF BLOCK CLUBS AND THE ACTIVITIES OF EXISTING CLUBS	27
STRATEGY 1.....	27
STRATEGY 2.....	27
STRATEGY 3.....	27
STRATEGY 4.....	27
STRATEGY 5.....	27
OBJECTIVE D: WORK TO MAKE WEBBER-CAMDEN NEIGHBORHOOD GANG FREE	28
STRATEGY 1.....	28
STRATEGY 2.....	28
STRATEGY 3.....	28
STRATEGY 4.....	28
STRATEGY 5.....	28
STRATEGY 6.....	29
STRATEGY 7.....	29
STRATEGY 8.....	29
STRATEGY 9.....	29
GOAL II: IMPROVE THE PERCEPTION OF SAFETY WITHIN THE WEBBER-CAMDEN NEIGHBORHOOD.	30
OBJECTIVE A: DEVELOP A POSITIVE PUBLIC RELATION CAMPAIGN FOR WEBBER- CAMDEN	30
STRATEGY 1.....	30
STRATEGY 2.....	30
STRATEGY 3.....	30
STRATEGY 4.....	30
STRATEGY 5.....	31
STRATEGY 6.....	31
STRATEGY 7.....	31
STRATEGY	31
STRATEGY 9.....	31

<u>GREENSPACE AND THE ENVIRONMENT</u>	33
<i>GOAL I: ENHANCE AND MAINTAIN ALL PUBLIC AND PRIVATE GREENSPACE IN OUR NEIGHBORHOOD</i>	33
OBJECTIVE A: IMPROVE THE NOW VACANT LAND ON THE EAST SIDE OF LYNDAL BETWEEN 41ST AND WEBBER PARKWAY	33
<u>STRATEGY 1</u>	33
OBJECTIVE B: CREATE AN ATTRACTIVE FOCAL POINT FOR THE NEIGHBORHOOD AT THE 42ND AND HUMBOLDT TRIANGLE	34
<u>STRATEGY 1</u>	34
OBJECTIVE C: SUPPORT THE GREEN SPACE COMMITTEE IN THE PLAN TO FORM A GARDEN CLUB. PROVIDE INFORMATION AND WORKSHOPS TO AREA RESIDENTS ON LANDSCAPING AND GARDENING	34
<u>STRATEGY 1</u>	34
OBJECTIVE D: CREATE, IN ASSOCIATION WITH WEBBER-CAMDEN RETAIL BUSINESSES, A LANDSCAPING AND BEAUTIFICATION PLAN FOR THESE BUSINESS.....	35
<u>STRATEGY 1</u>	35
OBJECTIVE E: IN CONJUNCTION WITH OTHER NEIGHBORHOODS AND PROGRAMS WORK TO CREATE BIKE AND FOOT PATHS CONNECTING WEBBERCAMDEN WITH THE DOWNTOWN AREA.....	35
<u>STRATEGY 1</u>	35
<u>STRATEGY 2</u>	35
OBJECTIVE F: INITIATE, WITH THE COOPERATION OF THE PARK BOARD, A PROGRAM TO MAINTAIN WEBBER PARK AT A HIGHER LEVEL	36
<u>STRATEGY 1</u>	36
<u>STRATEGY 2</u>	36
<u>STRATEGY 3</u>	37
OBJECTIVE G: ASSESS ALL VACANT LOTS WITHIN THE NEIGHBORHOOD ON AN ONGOING BASIS TO DETERMINE APPROPRIATE USE.....	37
<u>STRATEGY 1</u>	37
<u>YOUTH AND FAMILY</u>	39
<i>GOAL I: PROMOTE THE UTILIZATION OF SUPPORT SYSTEMS TO ENCOURAGE SUCCESSFUL, ACTIVE, AND EFFECTIVE PARENTING, INCLUDING SUPPORT OF NON- TRADITIONAL FAMILIES</i>	39
OBJECTIVE A: FORM A WCNO YOUTH AND FAMILY/COMMUNITY EMPOWERMENT COMMITTEE. THIS COMMITTEE WILL BE OPEN TO ANY WCNO MEMBER. THIS COMMITTEE WILL OVERSEE THE IMPLEMENTATION OF THIS PLAN AND ITS STRATEGIES. (SEE COMMUNITY EMPOWERMENT, GOAL I, OBJECTIVE A.).....	39
<u>STRATEGY 1</u>	39
OBJECTIVE B: SUPPORT EDUCATION, FAMILY COUNSELING, SUBSTANCE ABUSE COUNSELING, MENTAL HEALTH, AND MEDIATION SERVICES THAT ARE ACCESSIBLE TO ALL AREA RESIDENTS REGARDLESS OF AGE, CULTURE, OR FAMILY SITUATION.....	39
<u>STRATEGY 1</u>	39
OBJECTIVE C: ACTIVELY PROVIDE INFORMATION TO RESIDENTS ON AFFORDABLE LICENSED CHILD CARE WITHIN THE AREA, EARLY CHILDHOOD PROGRAMS AND PARENTING PROGRAMS THAT ARE AVAILABLE	40
<u>STRATEGY 1</u>	40
<u>STRATEGY 2</u>	40

OBJECTIVE D: ENSURE THAT YOUTH AND SOCIAL SERVICE PROGRAMS ARE AVAILABLE TO THE NEIGHBORHOOD THROUGH SCHOOLS AND OTHER NEIGHBORHOOD RESOURCES.	40
<u>STRATEGY 1</u>	40
<u>STRATEGY 2</u>	40
GOAL II. • PROVIDE PROGRAMS ACROSS THE LIFE SPAN OF RESIDENTS.	41
OBJECTIVE A: CREATE A PARTNERSHIP BETWEEN THE NEIGHBORHOOD SCHOOLS, PARK SYSTEM, AND ALL COMMUNITY AGENCIES THAT WILL INCREASE THE NUMBERS OF SPORTS AND EDUCATIONAL ACTIVITIES AVAILABLE FOR PERSONS OF ALL AGES.....	41
<u>STRATEGY 1</u>	41
<u>STRATEGY 2</u>	41
<u>STRATEGY 3</u>	42
<u>STRATEGY 4</u>	42
OBJECTIVE B: RENOVATE WEBBER PARK TO INCLUDE A NEW COMMUNITY CENTER WHICH MAY HOUSE A MINNEAPOLIS PUBLIC LIBRARY WITH A MEDIA CENTER, GYMNASIUM WITH THEATRE, MINNEAPOLIS PARK OFFICES, MEETING SPACES, AND NEW PLAYGROUND EQUIPMENT	42
<u>STRATEGY 1</u>	42
COMMUNITY EMPOWERMENT.....	45
GOAL I. ~ INCREASE THE SENSE OF "COMMUNITY" IN THE WEBBER-CAMDEN NEIGHBORHOOD.....	45
OBJECTIVE A: FORM A WCNO YOUTH AND FAMILY/COMMUNITY EMPOWERMENT COMMITTEE. ,THIS COMMITTEE WILL BE OPEN TO ANY WEBBER-CAMDEN RESIDENT, PROPERTY OWNER, OR BUSINESS OWNER. THIS COMMITTEE WILL OVERSEE THE IMPLEMENTATION OF THIS PLAN AND ITS STRATEGIES. (SEE YOUTH AND FAMILY, GOAL I, OBJECTIVE B, STRATEGY I.).....	45
<u>STRATEGY 1</u>	45
<u>STRATEGY 2</u>	46
OBJECTIVE B: ERECT "WEBBER-CAMDEN" NEIGHBORHOOD SIGNS ON THE ENTRY POINTS INTO THE NEIGHBORHOOD.	46
<u>STRATEGY 1</u>	46
<u>STRATEGY 2</u>	46
OBJECTIVE C: UTILIZE EVENTS AND PROGRAMS TO PROMOTE WEBBERCAMDEN NEIGHBORHOOD.....	47
<u>STRATEGY 1</u>	47
<u>STRATEGY 2</u>	47
GOAL II: INFORM RESIDENTS ABOUT ISSUES THAT MAY AFFECT OUR NEIGHBORHOOD	47
OBJECTIVE A: UTILIZE AND CONTINUE THE WCNO COMMUNITY NEWSLETTER.....	47
STRATEGY 1.....	47

OBJECTIVE B: HIRE INDEPENDENT CONTRACTORS TO HELP IMPLEMENT THE WEBBER-CAMDEN NEIGHBORHOOD NRP ACTION PLAN. DUTIES TO BE SPECIFICALLY ASSIGNED AND MONITORED BY THE WCNO. A WRITTEN JOB DESCRIPTION WILL BE WRITTEN AND VOTED UPON BY THE WCNO.....	48
<u>BUSINESS AND COMMERCIAL</u>	50
<i>GOAL I: MAINTAINAND REVITALIZE EXISTING BUSINESS PROPERTIES TO MAKE THEM MORE APPEALING AND ACCESSIBLE TO RESIDENTS AND CUSTOMERS.....</i>	50
OBJECTIVE A: IMPROVE THE EXTERIORS OF COMMERCIAL PROPERTIES.....	50
<u>STRATEGY 1</u>	50
<u>STRATEGY 2</u>	50
<u>STRATEGY 3</u>	51
<u>STRATEGY 4</u>	51
<u>STRATEGY 5</u>	51
<u>STRATEGY 6</u>	52
<u>STRATEGY 7</u>	52
<i>GOAL II ATTRACT NEW RETAIL AND SERVICE BUSINESSES THAT SERVE THE WEBBER-CAMDEN NEIGHBORHOOD.</i>	53
OBJECTIVE A ESTABLISH A BUSINESS COMMITTEE TO ASSIST BUSINESS PROPERTY OWNERS IN ATTRACTING NEW RETAIL AND SERVICE BUSINESSES TO THE WEBBER-CAMDEN AREA.....	53
<u>STRATEGY 1</u>	53
<u>STRATEGY 2</u>	53
<u>STRATEGY 3</u>	53
OBJECTIVE B. FACILITATE ENTREPRENEURSHIP AND NEW BUSINESS DEVELOPMENT WITHIN THE WEBBER-CAMDEN NEIGHBORHOOD	53
<u>STRATEGY 1</u>	53
<u>STRATEGY 2</u>	54
<u>STRATEGY 3</u>	54
<u>STRATEGY 4</u>	54
<u>STRATEGY 5</u>	55
<i>GOAL III PROMOTE AN EMPLOYMENT PROGRAM FOR WEBBER-CAMDEN RESIDENTS AS A MEANINGFUL WAY TO GAIN CONFIDENCE, WORK SKILLS, AND EXPERIENCE.</i>	55
OBJECTIVE A PROMOTE THE UTILIZATION OF PROGRAMS THAT INCREASE EMPLOYABILITY THROUGH EDUCATION, ON-THE-JOB TRAINING, OR PAID NEIGHBORHOOD SERVICE.....	55
<u>STRATEGY 1</u>	55
<i>GOAL IV MAINTAIN CURRENT RETAIL AND HOME BASED BUSINESSES IN THE WEBBER-CAMDEN NEIGHBORHOOD</i>	56
OBJECTIVE A ESTABLISH A LOW-INTEREST REVOLVING LOAN PROGRAM THAT CURRENT BUSINESSES CAN USE FOR IMPROVEMENTS	56
OBJECTIVE B ESTABLISH A REIMBURSABLE "EMERGENCY ASSISTANCE" FUND TO DEAL WITH UNFORESEEN EMERGENCIES.....	56
OBJECTIVE C ENCOURAGE WEBBER-CAMDEN BUSINESSES TO ESTABLISH / ENLARGE A BUSINESS CRIME PREVENTION / SAFETY PROGRAM	56
<u>OVERALL BUDGET</u>	57

Part One

Introduction and Background

Profile of the Webber-Camden Neighborhood:

Webber-Camden is the largest neighborhood in the Camden Planning District which lies in North Minneapolis. Webber-Camden is bordered on the north-northeast side, respectively, going from west to east, by: the Humboldt Industrial area, the Canadian Pacific Railroad Tracks, and the Camden Industrial Area (which includes the banks of the Mississippi River). We have regional state park land including a new dock and a boat landing on the Mississippi River; also the Port of Minneapolis. The Webber-Camden Neighborhood runs south to Dowling Ave. where it borders the Folwell and McKinley neighborhoods. Camden is bordered on the west by the Victory Neighborhood. (See attached map, Addendum 1.)

BUSINESS DISTRICTS: Lyndale Avenue between 41st Ave North and the Railroad Tracks, the area of Fremont-42nd Avenue North; the area of 44th Avenue North and Humboldt, and the intersection of Dowling Avenue North and Fremont Avenue North.

PARKS: As the City Planning Department boundaries are now drawn, there is one Park in Webber-Camden located North of the Webber Parkway. The Webber-Camden neighborhood is bordered on the North by the Canadian Pacific tracks-which is perceived by many residents to be an integral part of the neighborhood. The Park currently contains Webber Library, public outdoor swimming pools, a pond, a creek, a waterfall, the Webber Park Community Building, and is the site of the annual summertime celebration, *Showboat Days*. Folwell Park is located on the south side of Dowling Avenue just outside the southern border of the Camden Neighborhood.

SCHOOLS: Patrick Henry High School, Hamilton Elementary School, and the former St. Bridget's Catholic School which was purchased Spring of 1997 by the Minneapolis Public School District for a new elementary school. The Camden Community Pre-School is housed in Salem Lutheran Church.

CHURCHES: St. Bridget's Catholic, North Methodist, and Salem Lutheran.

Hamilton Manor is high-rise housing (219 units) designated for senior citizens.

Crystal Lake Cemetery is in the neighborhood.

ORGANIZATIONS IN THE NEIGHBORHOOD: Camden Kiwanis; Camden Lions Club; Webber-Camden Neighborhood Organization (WCNO), Hamilton School Parent-Teacher Organization; Henry High Boosters; and the North West Minneapolis Business Association (NWMBA). NWMBA was established in 1931 as the Camden Commercial Club.

SPECIAL CITY PROGRAMS ACTIVE IN WEBBER-CAMDEN: The Minneapolis Community Development Agency (MCDA) has contracted with the WCNO to provide citizen participation on neighborhood housing and development issues and to promote MCDA programs

in the neighborhood. The MCDA has designated the Webber-Camden Neighborhood as a *"targeted neighborhood."* We have an organized group called the Webber-Camden Walkers who walk and watch the neighborhood. The Community Crime Prevention (CCP/SAFE) program of the Minneapolis Police Department has been in the neighborhood for several years. Participation ranges from 911-oriented surveillance to block club activity. Approximately 100 Webber-Camden residents have been trained as CCP/SAFE block club leaders; presently 62 of 80 Webber-Camden blocks are CCP/SAFE-organized.

POLLUTION STATUS: There are two sites of "toxic air emissions;" both are classified as being "fugitive and stack" sources of emission. There is noise pollution from the I-94 freeway (eastern border). The Mississippi River shows increases in fecal coliform, toxic metals and nutrient loading as it passes through the City; the increase is evident to the area that borders the Webber-Camden Neighborhood. There are three underground storage tank leak sites in the Webber-Camden/Camden-Industrial neighborhoods. (Source: Minneapolis Neighborhood Environmental Profile; December 1993)

Basic Statistics 1990 Census (unless indicated) Webber-Camden Neighborhood Total Population: 4,948

Percentage by Race/Ethnic Origin:

White	Black	American Indian	Asian	Hispanic	Other
89%	6.1%	2.6%	1%	1.2%	0.1%

[Minneapolis minority population is 21.6%]

Housing:

The total number of housing units in the Webber-Camden Neighborhood is: 2,292

The Minneapolis Planning Department reported in 1992 that 79.7% of housing stock is owner-occupied and 20.3% is rental property.

In 1996, WCNO members identified six boarded/(condemned) houses to be considered for demolition.

Targeted Participation Efforts:

Persons described with the following characteristics have been the least likely populations to consistently participate in citizen participation activities in the Webber-Camden Neighborhood: people of color; physically challenged/disadvantaged persons; renters; Senior Citizens; young families.

Part Two

NRP Overview and History

NRP Overview and History:

The work of drawing out members of these groups was performed and is still performed by the WCNO Representative Council members and their alternates within their respective sections of the Webber-Camden Neighborhood (see WCNO Bylaws). The Representatives are responsible for executing outreach strategies developed by the Comprehensive Planning Committee. The Representatives have assisted in the recruitment campaign by:

- distributing a series of posters and flyers which announce meetings/workshops and which solicited participation from the targeted groups to neighborhood businesses;
- including announcements and advertisements in the *Camden Community News* and the *North News* about meetings and plan development activities. Door knocking, conducting individual interviews, and mailing surveys in 1995 to collect information about neighborhood resident's concerns and desires.

The Comprehensive Planning Committee adopted the following strategies which the Council Representatives executed to include and welcome targeted participants in the Webber Camden NRP process:

- solicitation and/or distribution of recruitment information to CCP/SAFE block club leaders and other meetings/gatherings of residents within the neighborhood;
- when a targeted participant representative is unable or unwilling to attend Comprehensive Planning Committee meetings, initiating a "remote participation strategy"(*) facilitated by one of the WCNO Council.

(*)Remote Participation Strategy: Individuals targeted for participation have the option to participate by responding to the activities of the Comprehensive Planning Committee in writing, or if the resident prefers; his/her opinion may be presented [at a given meeting] by the WCNO contact who is serving as an intermediary. WCNO representatives will deliver copies of meeting minutes to targeted individuals who request this service. The targeted individual will also be given a stamped pre-addressed envelope so that he/she may mail responses to the WCNO.

The Comprehensive Planning Committee (CPC) has also used focus groups, special flyerings, mailings and personal outreach to attempt to draw participants on a continuing basis.

Webber-Camden Neighborhood's "NRP steering committee":

The WCNO, a not-for-profit (501 A status) corporation registered with the State of Minnesota, will accept contractual responsibility with the NRP for oversight of the work plan and budget to be established as part of the NRP process. The WCNO established a steering committee in Fall 1991 to apply for the initial "NRP Lottery." The WCNO waited for funded admittance to the NRP. The Comprehensive Planning Committee was established in Fall 1993 to oversee the anticipated program. In December 1993 WCNO reaffirmed its involvement in the NRP process.

Early access funding was approved for the Camden Physicians Building in cooperation with MCDA and surrounding neighborhoods.

This committee is, as are all WCNO committees, subordinate to the WCNO and is directed by residents at regular monthly neighborhood-wide meetings as provided by WCNO bylaws. To address the special problems of blight in our business districts, members of the business community have been invited to serve on this committee.

In accordance with WCNO Bylaws, meetings are conducted according to Robert's Rules of Order. In order to be representative and inclusive of diverse populations in the neighborhood, we have advertised in the neighborhood media and called repeatedly for volunteers to serve on the Comprehensive Planning Committee. The wording of the outreach advertising especially welcomes members of the aforementioned targeted groups. Volunteers are surveyed to ascertain which targeted groups they represent.

In accordance with WCNO Bylaws we stipulate that "all WCNO committees shall be open to residents, business owners, and property owners of the Webber-Camden Neighborhood. As previously noted, targeted individuals will have the option of participation in writing or by liaison facilitated by a WCNO representative or some reasonable alternative (i.e. friend or relative who serves as a liaison to the WCNO or one of its representatives).

The CPC

- manages the consolidation of information/data throughout the information-gathering, survey and workshop phases of the planning process;
- monitors and assures the targeted participation efforts;
- oversees the communication infrastructure with regard to the NRP Plan Process;
- reports and makes recommendations to the WCNO at the regular monthly meetings.

Meeting dates and the activities of the Comprehensive Planning Committee are reported in the monthly newsletter. All of the printed information that is used in committee discussions is supplied to the WCNO secretary for inclusion in the WCNO files. A summary of the WCNO meetings is included in the WCNO newsletter.

(For a schematic view of responsibilities, see Addendum 3 which is a flow chart for executing the NRP process.)

The process to be used for addressing grievances and conflicts is stipulated in the WCNO Bylaws. Capacity Building:

Because WCNO is the contracted citizen participation group with the MCDA, much of the coordination of development issues has come from MCDA staff.

WCNO had invited the CARE program into the neighborhood to address crime, drug and housing blight problems.

The WCNO has been established as a volunteer organization which performs its tasks of information dissemination and organizing by the work of volunteers. With regards to the special

requirements of the NRP plan, most of the liaison work is done by WCNO members, WCNO officers and volunteer staff.

Where expertise is needed in the form of professional opinions we have sought-and will continue to rely upon-the aid of.

- local volunteers (business and banking professionals);
- elected officials;
- city department staff ;
- Hennepin County staff;
- (paid and unpaid) consultants (co-op grocery development, architectural design strategies, lawyers).

In undertaking the NRP plan we surveyed the Webber-Camden Neighborhood twice. We involved a Minneapolis Planning Department liaison who has an understanding of statistics and who aided the CPC (and a sub-committee of that group) in writing an objective survey.

Developing a Webber-Camden Neighborhood vision statement:

The first part of our strategy included flyering the entire neighborhood in June of 1995 to solicit "visions of the Webber-Camden Neighborhood" from all residents. We asked residents to mail their comments to WCNO, or to drop off comments at boxes located at Folwell and Webber Park buildings, and local businesses.

We issued a press release to announce that we made a call for resident's opinions about NRP Program planning in the Camden News and North News. We also had a booth at the Showboat Days celebration for handing out literature about WCNO, advertising our involvement in the NRP program, and, distributing volunteer cards to solicit residents participation in working on specific areas of their interest. We also solicited more "vision" recommendations from residents. With these flyers and at Showboat Days we also advertised the availability of our monthly newsletter-free to all Webber-Camden residents.

The "vision" submissions were used to construct the part of our neighborhood survey which queried residents on their vision of the Webber-Camden Neighborhood. The CPC and its subcommittees drafted vision statements to be included in survey queries. Thus, residents were able to provide their comments. A First Step Vision Statement was prepared by the CPC and was reviewed and approved at a WCNO neighborhood-wide meeting.

Survey outreach strategies for the NRP project:

1. "Announcement" flyer: Neighborhood-wide, door-to-door flyering of the neighborhood announced a survey that was distributed door-to-door.
2. An informal gathering-big party-was held at Webber Park. It was coordinated by members of the WCNO/CPC. All six parties occurred the same day. Emphasis was on open mingling but some essential information prepared people to respond to the survey that was handed out.
3. An extensive (6-8) page survey was delivered door-to-door. The survey was postage paid so that residents needed only to make their comments and drop it in a mail box.

Developing an Action Proposal for the Webber-Camden Neighborhood:

The CPC with the aid of a Minneapolis Planning Department liaison tabulated and prepared a report of the results of the neighborhood-wide survey. The response for the first survey was less than 20 percent, so a second survey was performed.

Focusing on Goals, Objectives and Strategies:

When significant results were obtained, the results of the survey were presented at one of our neighborhood-wide monthly meetings. This meeting served as Workshop I. Prior to that meeting, the entire neighborhood was flyer'd, a press release was sent to the area neighborhood newspapers, and the meeting was mentioned in the monthly newsletter. Although as many of the survey results as possible were presented in the flyer, notification of the meeting included a statement from the CPC as to the priorities indicated in the survey results. At Workshop I:

- NRP and/or City Planning Department staff helped facilitate the workshop procedure;
- there was a presentation of the priority area(s) and an opportunity for the neighborhood to give its feedback on which items were the highest priority;
- residents then divided into smaller groups and commenced a workshop session to develop a list of goals and began to prioritize those goals.

Two additional workshops were scheduled to develop the objectives and strategies of the NRP goals. The workshop format involved residents, officials from the public jurisdictions and the CPC in the following manner:

Prior to Workshop II the CPC identified public staff and officials who were involved and invited them to the workshop; compiled the work from Workshop I in written form and obtained documents, forms, etc. (paperwork, media presentations...) for the second workshop; planned the format for Workshop II.

Workshop II: A neighborhood-wide open meeting used NRP and/or Planning Department staff to help facilitate the session where residents divided into small groups to further develop the goals and objectives selected in Workshop I.

Following Workshop II in the summer of 1995 a third survey was performed targeting minority groups. Data was compiled and added to the results of the survey. An attempt was made to develop a diverse planning group. Our commitment is to continue to draw upon the diversity of the neighborhood for current and future projects.

Prior to Workshop III the CPC corresponded with public officials/staff to investigate the feasibility of the various objectives (i.e. cost, time-to-accomplish, legal,...), compiled the appropriate documents, and invited public staff/officials where necessary and/or appropriate.

Workshop III: Presentation to large group information regarding feasibility of various objectives; included presentation by public staff/officials where necessary. The large group chose one or more (compatible) objectives for the NRP plan. Divided into small groups to brainstorm strategies to accomplish the objectives.

After the entire neighborhood was flyer'd, the Goals and Objectives document was presented, amended and approved at a regular WCNO neighborhood-wide meeting. The CPC amended the Goals and Objectives document in accordance with the modifications approved at the neighborhood-wide meeting. After the Goals and Objectives document was approved by the

Comprehensive Planning Committee, the document was delivered to all Webber-Camden residents, property owners, and business owners. It is the foundation for the Webber-Camden neighborhood action plan.

List of Addenda

1. Webber-Camden Neighborhood Map
2. Diversity Representation
3. Flow Chart of WCNO
4. Budget for WCNO

WEBBER CAMDEN MAP

*** The original paper copy of the Webber-Camden Action Plan has a map of the neighborhood here. Because of changes in computer applications through the years, the paper plans are primarily what the NRP has. Unfortunately, the scanner didn't scan it correctly. If you require the map, please call the NRP at (612) 673-5140 and ask for one.

Addendum Two

Diversity Representation

In order to represent the diversity of the neighborhood, the following membership proportions for the Comprehensive Planning Committee shall be the goal for achieving diverse representation. Because some WCNO members felt that the Council Representatives should have a strong voice on the Comprehensive Planning Committee, the diversity quotas suggested here are based on a minimum (6 persons) to maximum (12 persons) participation by the elected Council Representatives from the 6 Areas of the Webber-Camden Neighborhood.

The CPC shall be constituted as follows with a desired voting membership of 13 to 28 persons:

- 6 to 12 Representative Council members (minimum: 1 from each Area)
- 1 to 3 People of Color
- 1 to 3 Business Owners/Officers 3 to 5
Renters
- 2 to 5 Senior Citizens
- ... to a limit of 25 Caucasians

If, after the WCNO has advertised and received applications for membership on the Comprehensive Planning Committee, there is an insufficient number of applicants for a diversity group, the WCNO will continue to advertise to recruit such members.

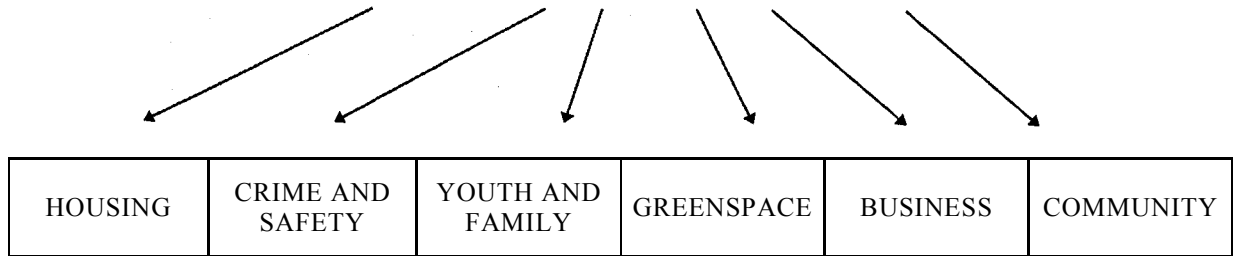
In the event that any diversity group is over-represented through the number of applicants to the CPC, WCNO officers will send a letter to each applicant of the over-represented group informing him/her of this situation and asking for volunteers to serve as alternates on the CPC. The letter will emphasize that the CPC meetings are still open to all residents and that the applicant's participation is still desired. Alternates will be listed on the CPC roster submitted to the NRP executive director and designated as "alternates." After this call for alternates, if there still exists an over-represented group, applicants from that group will be given an opportunity to address the WCNO at one of our regular monthly meetings where residents will vote by secret ballot for a number of applicants that will suit diversity requirements.

Addendum Three Flow Chart

WEBBER-CAMDEN NEIGHBORHOOD ORGANIZATION FLOW CHART

WEBBER-CAMDEN NEIGHBORHOOD ORGANIZATION					
Council Reps Area 1	Council Reps Area 2	Council Reps Area 3	Council Reps Area 4	Council Reps Area 5	Council Reps Area 6

COMPREHENSIVE PLANNING COMMITTEE



Addendum Four
Proposed Budget for 1997-98

TELEPHONE	\$300.00
EQUIPMENT	\$300.00
INSURANCE	\$1,500.00
OFFICE SUPPLIES	\$1,000.00
PRINTING	\$3,843.00
POSTAGE AND DELIVERY	\$2,000.00
ADVERTISING	\$500.00
MAILING LABELS	\$50.00
CHILD CARE	\$250.00
COMMUNITY EVENTS	\$500.00
TOTAL REQUESTED FUNDS	\$10,243.00

Webber-Camden Neighborhood Organization fiscal period: June 1, 1997 - May 31, 1998

Submitted by the Webber-Camden Neighborhood Organization: 1997-98 Source of funding: CDBG Year Funding of Target Neighborhoods

This Citizen Participation budget has been approved by the MCDA.

Part Three
Program Plans.

VISION STATEMENT

We, the residents of the Webber-Camden, see our neighborhood as a proud community:

- of friendly people and families of all ages and sizes.
- of people involved in the community and schools.
- of neat, clean houses, yards, and streets.
- of people walking and children playing without fear.
- of summers of bright flowers blooming in yards and boulevards.
- of people gathering at the neighborhood cafe and small shops.
- of year round, full utilization of Webber Park and the Mississippi river front. • of homes to fit all sizes of families.
- of a neighborhood proud of its history and historic homes and buildings.
- of people who prefer a small-town feeling within the city and a place to move TO with the intention of STAYING.
- of people who welcome diversity.

INTRODUCTION

Webber-Camden is a community of quality affordable housing with modest property taxes, lovely schools and churches, business districts with tremendous potential to serve the community with needed amenities all within minutes of downtown Minneapolis. Webber-Camden is the host neighborhood to an attractive system of parks: Webber Park, which is connected to both the Shingle Creek and Twin Cities bike path systems via Victory Memorial Drive and St. Anthony Parkway and the newly opened North Mississippi Regional Park. The physical attributes of the neighborhood are only matched by the diverse group of people that make Webber-Camden truly unique.

At one time, the community was noted for tremendous stability. People came to Webber-Camden to raise a family, and their children grew and stayed in the area to raise a family as well. Webber-Camden had a thriving small business community that served the needs of its residents and an attractive array of housing to fit many lifestyles. Unfortunately, progress such as the Highway 94 project forced many small businesses to close. The community soon saw a decline in property values. Crime became a new neighbor for many families, creating the largest number of active block clubs in any Minneapolis neighborhood. By the early 1990s, signs of renewed stability became evident within the residential and commercial communities.

Webber-Camden is a community on the move. Residents are learning to become better neighbors by taking advantage of the cultural diversity of Webber-Camden. Residents have demonstrated outstanding determination to work together. Combine this with the generous resources of the NRP and private grants, and we believe Webber-Camden can successfully return to the safe, small-town-within-the-city feel that residents once enjoyed.

Like any neighborhood, we want clean streets, well-kept homes and property, strong businesses, beautiful parks and boulevards, good schools, and friendly neighbors. As demonstrated by several other communities, these things can only happen if the future is based on a foundation of positive and dedicated citizens that will embrace change with open minds and nurture it through good and bad.

We, the people of Webber-Camden, look forward to this challenge.

HOUSING



HOUSING

GOAL 1: Improve the quality of housing stock within the Webber-Camden neighborhood

OBJECTIVE A: MAINTAIN AND IMPROVE ALL HOUSING

STRATEGY 1: ESTABLISH LOW-INTEREST HOME IMPROVEMENT LOAN PROGRAM FOR OWNER-OCCUPIED SINGLE FAMILY HOMES

Strategy 1 details include the following:

- Loans up to \$10,000;
- Loans available for structural and code updates,
- Loans offered and administered through a third-party;
- Improvements must be physical improvements to the property.

When: 1997 to 2001
 Participants: MCDA, WCNO, Program
 Administrator Cost: \$1,063,500 (NRP) Resources: NRP

	1997	1998	1999	2000	2001	Total
NRP Loan Amts.	\$ 360,000.00	\$ 360,000.00	\$ 200,000.00	\$ 93,500.00	\$ 50,000.00	\$ 1,063,500.00
Loan Repayments	\$ 83,517.70	\$167,035.41	\$ 213,434.12	\$ 235,125.54	\$ 246,725.22	\$ 945,837.99
Less Admin Costs	\$ 3,402.00	\$ 6,804.00	\$ 6,894.00	\$ 7,758.00	\$ 8,244.00	\$ 33,102.00

Contract Manager: MCDA

STRATEGY 2: ESTABLISH LOW-INTEREST HOME IMPROVEMENT REVOLVING LOAN PROGRAMS FOR LANDLORD OWNER OCCUPIED NON SINGLE FAMILY MULTI UNIT PROPERTIES

Strategy 2 details include the following

- Loans up to \$10,000;
- Loans available for structural and code updates, Loans
- offered and administered through a third-party;
- Improvements must be physical improvements to the property.

When: 1997 to 2001
 Participants: MCDA, WCNO, Program Administrator
 Cost: \$200,000 (NRP)
 Resources: NRP

	1997	1998	1999	2000	2001	Total
NRP Loan Amts.	\$ 60,000.00	\$ 40,000.00	\$ 40,000.00	\$ 30,000.00	\$ 30,000.00	\$ 200,000.00
Loan Repayments	\$ 14,599.02	\$ 24,331.70	\$ 34,064.32	\$ 41,363.85	\$ 48,663.36	\$ 163,022.25
Less Admin Costs	\$ 972.00	\$ 1,620.00	\$ 2,268.00	\$ 2,754.00	\$ 3,240.00	\$ 10,854.00

Contract Manager: MCDA

STRATEGY 3: **FORGIVABLE LOAN PROGRAM**

This program is divided into two (2) pools. The pools and the specifics are listed below:

POOL A: **NON-MATCHED FORGIVABLE LOANS**

The details of Pool A include the following:

- Loans to be offered and administered through a third-party;
- The loan administrator would assist in guiding home owners to matching programs and other available programs for loans and grants to maximize the value to the homeowner and to allow for a greater use of our funds;
- \$2,500 maximum forgivable loan for interior and/or exterior structural or code related improvements.

Eligibility:

- Seven year residency required after loan origination
- Eligibility will be based on household income
- Income guidelines will be those of the City of Minneapolis Section 8 programs.

When: 1997 to 2001
Participants: MCDA, WCNO, Program Administrator
Cost: \$80,000.00 (NRP)
Resources: NRP

	1997	1998	1999	2000	2001	Total
NRP Total Amts	\$40,000	\$40,000	\$ -	\$ -	\$ -	\$80,000

Contract Manager: MCDA

POOL B: **MATCHED FORGIVABLE LOANS**

The details of Pool B include the following:

- Loans to be offered and administered through a third-party;
- For every \$1.00 a homeowner supplies, this loan will match with \$1.00.
- \$1,250.00 maximum forgivable loan for interior and/or exterior structural or code related improvements.

Eligibility

- Seven year residency required after loan origination
- Eligibility will be based on household income
- Income guidelines will be those of the City of Minneapolis Section 8 programs.

When: 1997 to 2001
 Participants: MCDA, WCNO and Program Administrator
 Cost: \$25,000 (NRP)
 \$25,000 (Match from homeowner)

Resources: NRP

	1997	1998	1999	2000	2001	Total
NRP TOTAL AMOUNTS	\$12,500.00	\$12,500.00	\$0	\$0	\$0	\$25,000.00
OTHER	\$12,500.00	\$12,500.00	\$0	\$0	\$0	\$25,000.00
Total	\$25,000.00	\$25,000.00	\$0	\$0	\$0	\$50,000.00

Contract Manager: MCDA

OBJECTIVE B: ESTABLISH A WEBBER-CAMDEN NEIGHBORHOOD HOUSING COMMITTEE

STRATEGY 1: DEVELOP A PLAN TO ORGANIZE LANDLORDS IN WEBBERCAMDEN

- Help landlords organize and use their support, guidance, and expertise; to improve the physical condition of Webber-Camden rental properties and their management and operation;
- Facilitate communication between landlords, tenants, homeowners, and neighbors;
- Encourage landlords to police each other to improve and maintain their properties;
- Assist landlords with costs related to attending the City of Minneapolis' Landlord Training classes;
- Cover the costs of mailing and printing of materials.
- Guide landlords to the Minnesota Fair Housing Authority for lease information.

When: As soon as possible
 Participants: WCNO, rental property owners, CCP/SAFE
 Cost: \$5,000.00 (NRP)
 Resources: NRP, City Hall
 Contract Manager: NRP

STRATEGY 2: IDENTIFY PROPERTIES IN DISTRESS

- Work with block club leaders and the Camden Walkers to identify properties that are in need of repair and/or in distress;
- Work with the owner of these properties to guide them to rehabilitation assistance, (loans and grants);
- Work with the city to actively monitor the '249' list of properties slated for demolition;
- Explore implementation of a Citizen Inspection Program

When:	As soon as possible
Participants:	WCNO, rental property owners, CCP/SAFE, block clubs, Camden Walkers, City Inspections Department
Cost:	zero for NRP
Resources:	NRP, City Inspections Department
Contract Manager:	WCNO

STRATEGY 3: DEMOLITION NEEDS

- Acquire, demolish, redevelop and sell distressed properties on which the existing structure cannot be economically rehabilitated;
- Plan to demolish 3 homes per year from '249' List;
- Build a working relationship with the MCDA and city inspectors;
- Work with MCDA as needed, to have properties acquired and demolished;

When:	As soon as possible
Participants:	WCNO, MCDA, City Inspections, United Way
Cost:	\$100,000 NRP
Resources:	NRP, MCDA, City Inspections Department
Contract Manager:	City Inspections Department

STRATEGY 4: PROVIDE INFORMATION TO WEBBER-CAMDEN RESIDENTS ABOUT OTHER TYPES OF LOANS AVAILABLE

- Information will be provided through the housing program administrator;
- Publicity will guide the home owner or interested buyer to the administrator;
- Administrator will provide information and combine loans to provide the best available package for applicant;
- The administrator will help residents complete the application process;
- Information through the WCNO newsletter will be distributed to all residents;

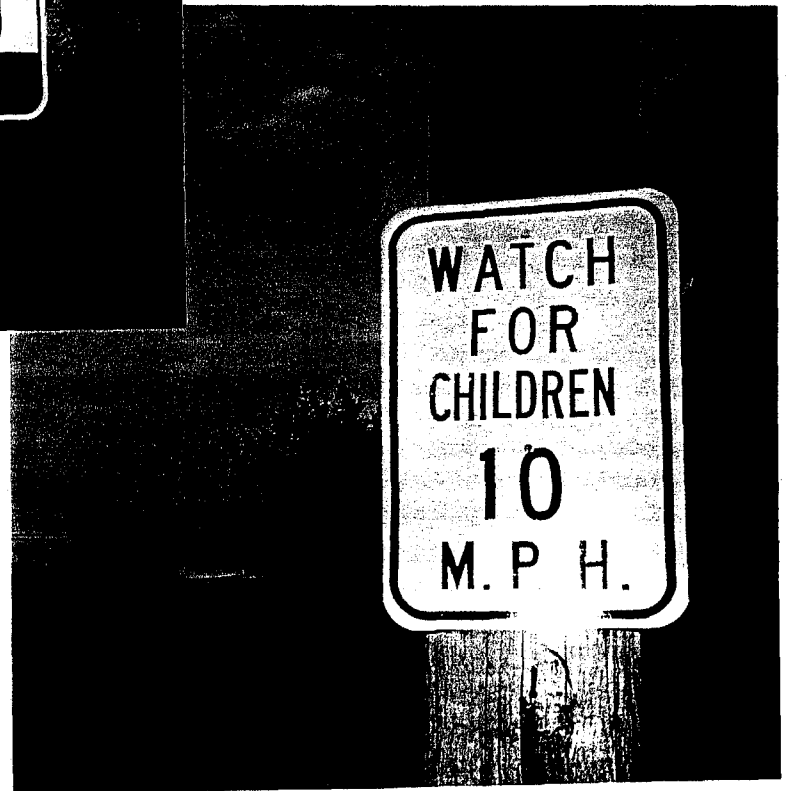
When:	As soon as possible
Participants:	WCNO, TPA, MCDA, City Inspections, United Way Cost: Zero for NRP
Resources:	TPA (Program Administrator)
Contract Manager:	WCNO

STRATEGY 5: PROVIDE HOUSING ASSISTANCE LEADS

- Inform home owners through the WCNO newsletter, for example, of programs such as Paint-a-Thon and CPC Cares, etc.;
- Maintain an up-to-date database with information on available housing assistance programs;

When:	As soon as possible
Participants:	WCNO, CCP/SAFE, TPA, MCDA, City Inspections,
Cost:	Zero for NRP
Resources:	TPA
Contract Manager:	WCNO

CRIME AND SAFETY



CRIME AND SAFETY

GOAL 1: Improve the safety of people and property within Webber-Camden.

OBJECTIVE A: INCREASE NEIGHBORHOOD STREET LEVEL LIGHTING

STRATEGY 1: IDENTIFY AREAS WHICH ARE IN NEED OF ADDITIONAL ILLUMINATION FOR SAFETY AND TO DETER CRIME AND PROVIDE NRP FUNDING AS NEEDED FOR ADDITIONAL ILLUMINATION NOT PROVIDED BY PUBLIC WORKS

When: Spring 1997 and thereafter
Participants: WCNO, CCSC, Block Clubs, NSP, CCP/SAFE, Public Works Cost: \$100,000 (NRP)
Resources: NRP: \$100,000 for additional lighting
Contract Manager: Public Works (operation and maintenance of additional lighting must be agreed to and provided by property owners)

STRATEGY 2: WORK WITH NSP AND THE CITY OF MINNEAPOLIS TO OBTAIN AS MUCH NO COST LIGHTING AS POSSIBLE FOR THE SITES IDENTIFIED IN STRATEGY 1 ABOVE

When: Spring 1997 and thereafter
Participants: WCNO, CCSC, Block Clubs, NSP, CCP/SAFE, Public Works
Cost: Zero for NRP
Resources: CCP/SAFE, NSP, Public Works
Contract Manager: WCNO

STRATEGY 3: CONTACT BLOCK CLUBS AND DETERMINE HOW MANY MOTION DETECTOR LIGHTS WERE ISSUED AND WHICH ONES STILL NEED TO BE INSTALLED

When: Spring 1997 and thereafter
Participants: WCNO, CCSC, Block Clubs, CCP/SAFE.
Cost: Zero for NRP
Resources: CCP/SAFE.
Contract Manager: WCNO

STRATEGY 4: **SEEK QUALIFIED PEOPLE TO INSTALL FREE MOTION DETECTOR LIGHTS THAT ARE NOT YET IN PLACE**

When: Spring 1997 and thereafter
Participants: WCNO, CSSC, Block Clubs, NSP, CCP/SAFE, IBEW
Cost: Zero for NRP
Resources: CCP/SAFE, NSP, IBEW
Contract Manager: WCNO

STRATEGY 5: **WORK WITH CCP/SAFE TO ESTABLISH NEW BLOCK CLUBS**

When: Spring 1997 and thereafter
Participants: WCNO, CCSC, Block Clubs, CCP/SAFE
Cost: Zero for NRP
Resources: CCP/SAFE
Contract Manager: WCNO

STRATEGY 6: **ENCOURAGE, THROUGH SEMINARS PROVIDED BY CCP/SAFE, LOCAL RESIDENTS TO INSTALL TIME LIGHTS, WINDOW AND DOOR LOCKS IN PRIVATE RESIDENCES**

When: Spring 1997 and thereafter
Participants: WCNO, CCSC, Block Clubs, CCP/SAFE
Cost: Zero for NRP
Resources: CCP/SAFE
Contract Manager: CCP/SAFE

STRATEGY 7: **DETERMINE WHICH BUSINESS NODES AND AREAS OF WEBBER PARK WILL RECEIVE NEW LIGHT POSTS AND WELCOME TO WEBBER-CAMDEN BANNERS**

When: Spring 1997 and thereafter
Participants: WCNO, CCSC, Block Clubs, NSP, CCP/SAFE, Public Works, Minneapolis Park Board.
Cost: Zero for NRP
Resources: CCP/SAFE, NSP
Contract Manager: WCNO

OBJECTIVE B: **STRENGTHEN THE RELATIONSHIP BETWEEN THE COMMUNITY, THE MINNEAPOLIS POLICE DEPARTMENT AND THE PARK POLICE**

STRATEGY 1: **PURCHASE AND SCHEDULE AS DESIRABLE, OFF DUTY POLICE OFFICERS FOR NEIGHBORHOOD SQUAD CAR AND BICYCLE AND/OR BEAT PATROLS FOR THE WEBBER CAMDEN NEIGHBORHOOD. THE WCNO WILL SET THE GUIDELINES FOR THIS POSITION WORKING WITH THE MINNEAPOLIS POLICE DEPARTMENT AND THE PARK POLICE**

When: April through September for 26 weeks each summer for 3 years.
Participants: WCNO, CCP/SAFE, Park Police, Minneapolis Police.
Cost: Year 1 - \$30,000
 Year 2 - \$20,000
 Year 3 - \$10,000
Total Cost: \$60,000
Resources: NRP
Contract Manager: Minneapolis Police Department

STRATEGY 2: **IMPROVE RESPONSE TIME TO AND ENCOURAGE THE USE OF 911 CALLS**

When: As soon as possible.
Participants: WCNO, Minneapolis. Police(4th. Precinct), CCP/SAFE, Park Police
Cost: Zero to NRP
Contract Manager: Minneapolis Police Department

STRATEGY 3: **ENCOURAGE THE ENFORCEMENT OF CURFEW AND TRUANCY LAWS**

When: As soon as possible.
Participants: WCNO, CCP/SAFE, Park Police, Minneapolis Police.
Cost: Zero to NRP
Contract Manager: Minneapolis Police Department

STRATEGY 4: **WORK WITH THE POLICE DEPARTMENT, CCP/SAFE AND THE 911 CONTRACTOR TO IMPROVE RESPONSE TO RESIDENTS 911 CALLS**

When: As soon as possible.
Participants: WCNO, CCP/SAFE, Park Police. Minneapolis Police.
Cost: Zero to NRP
Contract Manager: Minneapolis Police, Department

OBJECTIVE D: WORK TO MAKE WEBBER-CAMDEN NEIGHBORHOOD GANG FREE

STRATEGY 1: WORK WITH CCP/SAFE AND THE WEBBER-CAMDEN WALKERS TO EDUCATE RESIDENTS ABOUT GANGS AND HOW TO REPORT GANG ACTIVITY

When: As soon as possible
Participants: CCP/SAFE, Block Club leaders, and WCNO
Cost: Zero to NRP
Contract Manager: WCNO

STRATEGY 2: USE BUY-BACK OFFICER TO PATROL AREAS SUSPECTED OF DRUG ACTIVITY

When: As soon as possible
Participants: CCP/SAFE, ABC, Block Club leaders, 4th Precinct, State of Minnesota
Cost: see Objective B. Strategy 1 of Crime and Safety
Contract Manager: WCNO

STRATEGY 3: USE BUY-BACK OFFICER TO ACTIVELY ENGAGE AREA YOUTH IN DISCUSSION ABOUT DRUG USE AND DANGERS OF GANG PARTICIPATION WHILE ON PATROL

When: As soon as possible
Participants: CCP/SAFE, ABC, Block Club leaders, 4th Precinct, WCNO
Cost: see Objective B. Strategy 1 of Crime and Safety
Contract Manager: WCNO

STRATEGY 4: SUPPORT THE CITY OF MINNEAPOLIS "ZERO TOLERANCE" FOR GANG ACTIVITY EFFORT

When: As soon as possible
Participants: CCP/SAFE, ABC, Block Club leaders, 4th Precinct
Cost: Zero to NRP
Contract Manager: WCNO

STRATEGY 5: PROMOTE WEBBER-CAMDEN AS A SAFE DRUG-FREE NEIGHBORHOOD

When: As soon as possible
Participants: CCP/SAFE, ABC, Block Club leaders, 4th Precinct, Minneapolis Public Affairs office, WCNO

Cost: Zero to NRP
Contract Manager: WCNO

STRATEGY 6: PROVIDE OR ARRANGE FOR SPEAKERS THAT ARE MOTIVATIONAL AND EXPERIENCED IN THE AREAS OF CRIME TO SPEAK AT AREA SCHOOLS

When: As soon as possible
Participants: CCP/SAFE, Block Club leaders, 4th Precinct, and WCNO
Cost: \$5,000 (NRP)
Resources: NRP
Contract Manager: NRP, CCP/SAFE

STRATEGY 7: INVOLVE LANDLORDS IN WCNO AND ENCOURAGE HIGH QUALITY TENANT SCREENING AND UNIT MANAGEMENT BY RENTAL PROPERTY OWNERS

When: As soon as possible
Participants: CCP/SAFE, ABC, Block Club leaders, 4th Precinct, Housing Inspections, Landlord Association and WCNO
Cost: Zero to NRP
Contract Manager: WCNO

STRATEGY 8: COORDINATE THE EFFORTS OF PARK MAINTENANCE, MNDOT, THE CITY OF MINNEAPOLIS, AND THE PARK POLICE TO AGGRESSIVELY REMOVE GRAFFITI FROM PARKS AND PUBLIC SPACES

When: As soon as possible
Participants: CCP/SAFE, ABC, Block Club leaders, 4th Precinct, City of Minneapolis, Minneapolis Park Board, State of Minnesota, residents and WCNO
Cost: Zero to NRP
Contract Manager: WCNO

STRATEGY 9: WORK WITH OTHER NEIGHBORHOODS AND CITY OF MINNEAPOLIS TO INCREASE THE EFFECTIVENESS OF THE NEIGHBORHOOD POLICE COVERAGE

When: As soon as possible
Participants: WCNO, other neighborhoods and Minneapolis Police Dept.
Cost: Zero
Contract Manager: WCNO

GOAL II: Improve the perception of safety within the Webber-Camden neighborhood.

OBJECTIVE A: DEVELOP A POSITIVE PUBLIC RELATION CAMPAIGN FOR WEBBER-CAMDEN

STRATEGY 1: DEVELOP AND DISTRIBUTE FLIERS WITH PRECISE CRIME FIGURES THAT COMPARE WEBBER-CAMDEN TO OTHER NEIGHBORHOODS AND SUBURBS

When: As soon as possible
Participants: CCP/SAFE, Minneapolis. Police Dept., Public Affairs
Cost: See Community Empowerment, Goal I, Objective A
Resources: NRP
Contract Manager: WCNO

STRATEGY 2: PURCHASE WIND-BREAKERS, HATS, AND TRASH STICKS LABELED "WEBBER-CAMDEN WALKING PATROL" FOR THE WEBBER-CAMDEN WALKERS

When: As soon as possible
Participants: WCNO and CCP/SAFE, Webber-Camden Walkers
Cost: \$1,000 (NRP)
Resources: NRP
Contract Manager: CCP/SAFE

STRATEGY 3: SOLICIT DONATIONS FROM LOCAL BUSINESSES TO HELP ENCOURAGE CONTINUING PARTICIPATION FROM NEW AND DIVERSE MEMBERS OF OUR COMMUNITY

When: As soon as possible
Participants: WCNO, Webber-Camden Walkers, Webber-Camden business committee.
Cost: Zero to NRP
Contract Manager: WCNO

STRATEGY 4: ACTIVELY ENCOURAGE LOCAL BUSINESSES TO USE CAMERAS AND SAFETY FILMS ON WINDOWS AND OTHER NON INTRUSIVE FORMS OF CRIME DETERRENTS

When: As soon as possible
Participants: WCNO, Webber-Camden business committee
Cost: Zero to NRP
Contract Manager: WCNO

STRATEGY 5: **WORK WITH LOCAL BUSINESSES TO SEE THAT SURVEILLANCE CAMERAS ARE LOCATED IN BUSINESS NODES TO DETER CRIME AND ASSIST WITH CRIMINAL APPREHENSION**

When: As soon as possible
Participants: WCNO, Webber-Camden business committee
Cost: Zero to NRP
Contract Manager: WCNO

STRATEGY 6: **WORK WITH THE 4" PRECINCT TO ESTABLISH/MAINTAIN A VISIBLE POLICE PRESENCE/PATROL**

When: As soon as possible
Participants: WCNO, Minneapolis Police Department
Cost: Zero to NRP
Contract Manager: WCNO

STRATEGY 7: **WORK WITH CCP/SAFE AND THE BLOCK CLUBS TO MAKE SURE THAT EVERY BLOCK IN WEBBER-CAMDEN FORMS BLOCK CLUBS AND AS MANY BLOCKS AS POSSIBLE INSTALL NEIGHBORHOOD WATCH SIGNS**

When: As soon as possible
Participants: WCNO, CCP/SAFE
Cost: ZERO TO NRP
Contract Manager: WCNO

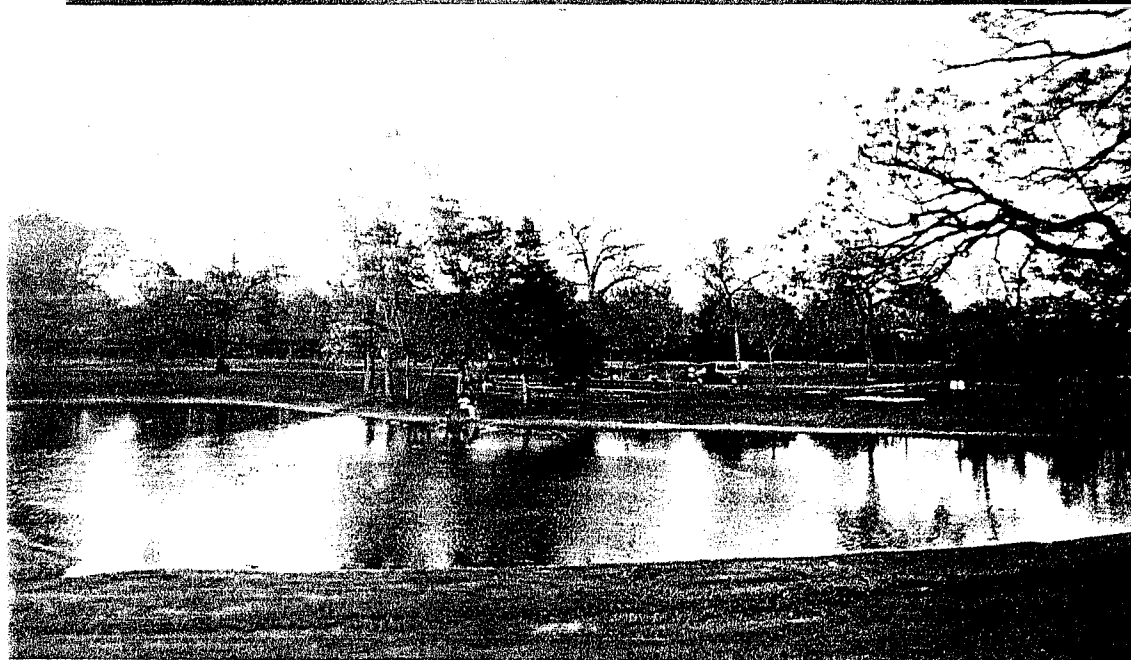
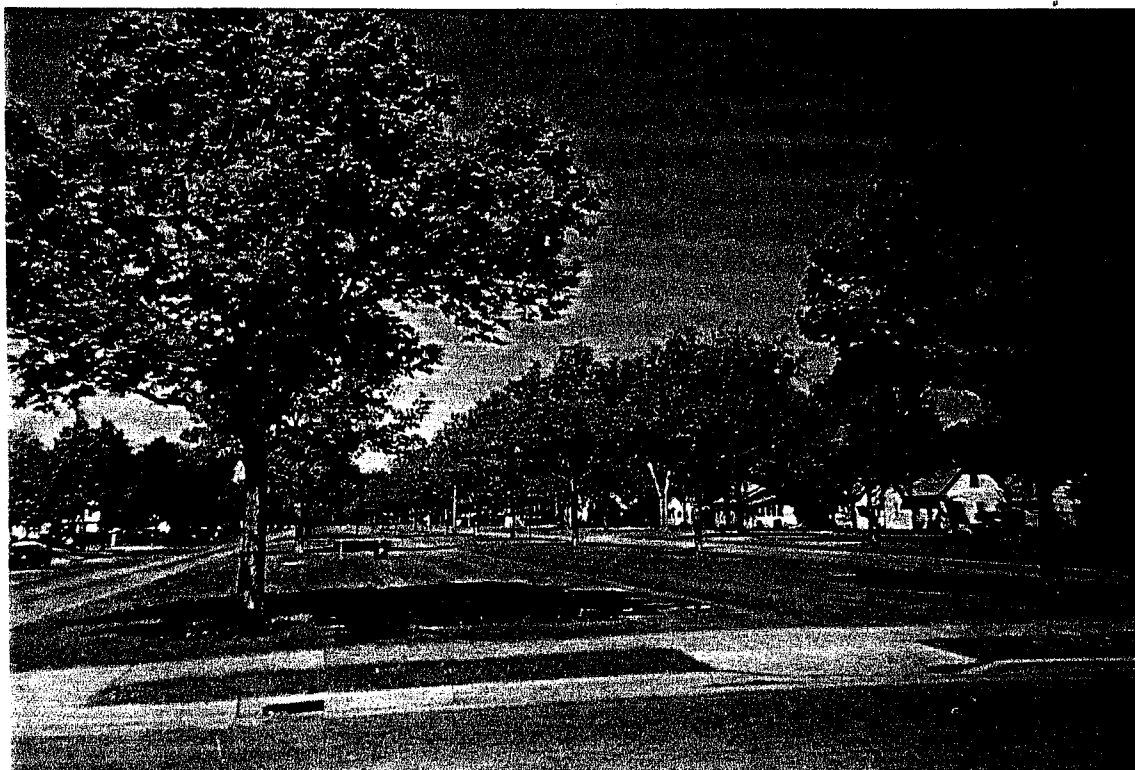
STRATEGY 8: **HOST A QUARTERLY AND/OR ANNUAL "TOWN MEETING" WITH THE 4" PRECINCT TO CREATE ACTION PLANS AND LEGISLATION THAT PROMOTES QUALITY OF LIFE IN THE WEBBER-CAMDEN NEIGHBORHOOD**

When: As soon as possible
Participants: WCNO, Minneapolis Police Department, CCP/SAFE
Cost: ZERO TO NRP
Contract Manager: WCNO

STRATEGY 9: **SEEK APPOINTMENTS TO THE APPROPRIATE CITYWIDE COMMITTEES FOR WEBBER-CAMDEN RESIDENTS**

When: As soon as possible
Participants: WCNO
Cost: ZERO TO NRP
Contract Manager: WCNO

GREENSPACE AND THE ENVIRONMENT



GREENSPACE AND THE ENVIRONMENT

GOAL I: *Enhance and maintain all public and private green space in our neighborhood.*

OBJECTIVE A: **IMPROVE THE NOW VACANT LAND ON THE EAST SIDE OF
LYNDALE BETWEEN 41st AND WEBBER PARKWAY.**

STRATEGY 1 **1 1"11996 THE VACANT LAND ON LYNDALE AVENUE NORTH
BECAME A MINNEAPOLIS ARTS COMMISSION GATEWAY
PROJECT AND TURNED INTO A SCULPTURE GARDEN. THE
CAMDEN GARDEN CLUB HAS BEEN GRANTED THE AUTHORITY
TO PLANT TREES, SHRUBS AND FLOWERS IN THIS AREA. OUR
STRATEGY WILL BE TO SUPPORT THE GARDEN CLUB BY DOING
THE FOLLOWING:**

- A- Provide \$100.00 per year for 5 years for replacement of annual flowers.
- B- Obtain permission from all necessary agencies to install a sprinkler system on site. Cost of this installation only project will be \$20,000.00 . (Not for maintenance or operation of the system.) NOTE: Water and maintenance to be paid for by grants and donations.

When: Summer 1997
Participant: WCNO, Garden Club
Cost: \$20,500
Resource: NRP

	1997	1998	1999	2000	2001	Total
Annual Flowers	\$100	\$100	\$100	\$100	\$100	\$500
Sprinkler System	\$20,000					\$20,000

Contract Manager: NRP

**OBJECTIVE B: CREATE AN ATTRACTIVE FOCAL POINT FOR THE
NEIGHBORHOOD AT THE 42nd AND HUMBOLDT TRIANGLE**

**STRATEGY 1. TURN THE NOW CONCRETE TRIANGLE AT 42ND AND HUMBOLDT
INTO AREA PLANTED WITH FLOWERS. SITE PLANTINGS WILL BE
SUBMITTED TO PUBLIC WORKS DEPARTMENT FOR APPROVAL.
ON APPROVAL, PUBLIC WORKS WILL REMOVE THE CONCRETE
AND REPLACE WITH BLACK DIRT. THE CAMDEN GARDEN CLUB
HAS ACCEPTED RESPONSIBILITY FOR CREATING THE PLAN,
DOING THE PLANTING, AND IMPROVING THE AREA.**

When: Summer 1997
Participant: WCNO, Garden Club, Public Works, Minneapolis Park Board
Cost: \$2,700
Resource: NRP

	1997	1998	1999	2000	2001	Total
Concrete triangle	\$1,500					\$ 1,500
Triangle Improvements		\$ 300	\$ 300	\$ 300	\$ 300	\$ 1,200

Contract Manager: Public Works Department

**OBJECTIVE C: SUPPORT THE GREEN SPACE COMMITTEE IN THE PLAN TO FORM
A GARDEN CLUB. PROVIDE INFORMATION AND WORKSHOPS TO
AREA RESIDENTS ON LANDSCAPING AND GARDENING.**

**STRATEGY 1 GARDEN CLUB HAS BEEN FORMED AND WILL ARRANGE FOR THE
WORKSHOPS FOR RESIDENTS.**

When: Summer 1997
Participant: WCNO, Garden Club
Cost: Zero to NRP
Resource: NA
Contract Manager: WCNO

OBJECTIVE D: CREATE, IN ASSOCIATION WITH WEBBER-CAMDEN RETAIL BUSINESSES, A LANDSCAPING AND BEAUTIFICATION PLAN FOR THESE BUSINESS.

STRATEGY 1 PLACE LARGE "STONE" PLANTERS ON SIDEWALKS IN FRONT OF ALL BUSINESS LOCATIONS. PLANTERS WILL BE PLANTED WITH THE SAME KIND OF ANNUAL FLOWERS, AND CHANGED WITH THE SEASON TO ASSURE COLORFUL DISPLAY MOST OF YEAR. PLANTING WILL BE DONE IN CONJUNCTION WITH THE GARDEN CLUB AND THE BLOCK CLUBS WHERE THE BUSINESSES ARE LOCATED.

When: Summer 1997
Participant: WCNO, Garden Club, Public Works Department
Cost: \$16,000
Resource:

Resource	1997	1998	1999	2000	2001	Total
NRP	\$6,000	\$500	\$500	\$500	\$500	\$8,000
Private	\$6,000	\$500	\$500	\$500	\$500	8,000

Contract Manager: Public Works Department

(* An encroachment permit will need to be taken out for the planters by the neighborhood and written permission received from each of the businesses affected by the placement of the planters.)

OBJECTIVE E: IN CONJUNCTION WITH OTHER NEIGHBORHOODS AND PROGRAMS WORK TO CREATE BIKE AND FOOT PATHS CONNECTING WEBBER-CAMDEN WITH THE DOWNTOWN AREA.

STRATEGY 1 SUPPORT THE PARK BOARD AND PUBLIC WORKS IN THEIR EFFORTS TO FIND LAND AND APPROPRIATE PATHS FOR BIKES AND FOOT TRAILS.

When: Summer 1997
Participant: WCNO, Garden Club, Public Works, Minneapolis Park Board
Cost: Zero to NRP Resource: NA
Contract Manager: WCNO.

STRATEGY 2 EXPLORE THE POTENTIAL FOR DEVELOPING A CONVENIENT, SAFE, AND ENVIRONMENTALLY CONSCIOUS CONNECTION FROM THE EAST END OF WEBBER PARK TO THE NORTH MISSISSIPPI REGIONAL PARK USING NEWLY

**CREATED DECK OVER INTERSTATE HIGHWAY 94 FOR
ADDITIONAL GREENSPACE.**

MnDOT

When: As soon as possible
Participants: WCNO, MnDOT, Minneapolis Park Board, Minneapolis Public Schools,
State of Minnesota
Funding: Minneapolis Public Works Department,
Cost: Zero to NRP

**OBJECTIVE F: INITIATE, WITH THE COOPERATION OF THE PARK BOARD, A
PROGRAM TO MAINTAIN WEBBER PARK AT A HIGHER LEVEL.**

**STRATEGY 1 SPONSOR A FAMILY ORIENTED "SPRING CLEAN-UP" OF
WEBBER PARK, WITH A COMMUNITY PICNIC AND GAMES.**

When: Summer 1997
Participant: WCNO, Garden Club, Minneapolis Park Board
Cost: Zero to NRP Resource: NA
Contract Manager: WCNO.

**STRATEGY 2 HAVE PRIVATE CITIZENS REFINISH THE PICNIC TABLE LEGS
AT THE PARK IN BRIGHT COLORS.**

When: Summer 1997
Participant: WCNO, Garden Club, Minneapolis Park Board
Cost: \$200 (for paint)
Resource: NRP
Contract Manager: NRP

STRATEGY 3 ENHANCE AND IMPROVE PLANTINGS AND LANDSCAPING AT WEBBER PARK.

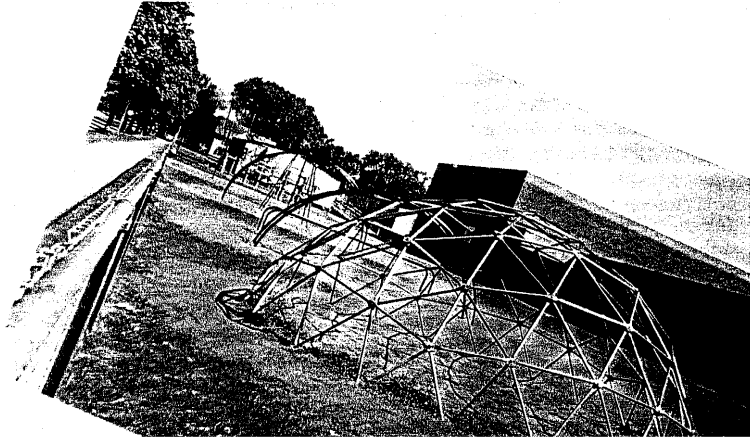
When: Summer 1997
Participant: WCNO, Garden Club, Minneapolis Park Board
Cost: \$5,000
Resource: NRP
Contract Manager: NRP

OBJECTIVE G: ASSESS ALL VACANT LOTS WITHIN THE NEIGHBORHOOD ON AN ONGOING BASIS TO DETERMINE APPROPRIATE USE.

STRATEGY 1 WORK WITH MINNEAPOLIS ASSESSORS OFFICE TO ESTABLISH THE VALUE AND A LIST OF ALL VACANT LOTS.

When: Summer 1997
Participant: WCNO, Garden Club, Assessors Office, Minneapolis Inspections,
MCDA Cost: Zero to NRP
Resource: NA
Contract Manager: WCNO

YOUTH AND FAMILY



YOUTH AND FAMILY

Goal I: Promote the utilization of support systems to encourage successful, active, and effective parenting, including support of non-traditional families.

OBJECTIVE A: FORM A WCNO YOUTH AND FAMILY/COMMUNITY EMPOWERMENT COMMITTEE. THIS COMMITTEE WILL BE OPEN TO ANY WCNO MEMBER. THIS COMMITTEE WILL OVERSEE THE IMPLEMENTATION OF THIS PLAN AND ITS STRATEGIES. (SEE COMMUNITY EMPOWERMENT, GOAL I, OBJECTIVE A.)

STRATEGY 1 YOUTH AND FAMILY/COMMUNITY EMPOWERMENT COMMITTEE WILL ACTIVELY PURSUE AND DEVELOP ACTIVITIES IN CONJUNCTION WITH THE PARKS, SCHOOLS, CHURCHES, AND OTHER NEIGHBORHOOD FACILITIES, FOR YOUTH AND ELDERLY WITHIN WEBBER CAMDEN NEIGHBORHOOD.

When: As soon as possible
Participants: WCNO
Cost: Zero to NRP
Contract Manager: WCNO

OBJECTIVE B: SUPPORT EDUCATION, FAMILY COUNSELING, SUBSTANCE ABUSE COUNSELING, MENTAL HEALTH, AND MEDIATION SERVICES THAT ARE ACCESSIBLE TO ALL AREA RESIDENTS REGARDLESS OF AGE, CULTURE, OR FAMILY SITUATION.

STRATEGY 1: COMPILE, FORMAT, PUBLISH, AND DISTRIBUTE A NEIGHBORHOOD DIRECTORY OF SERVICES. INCLUDED IN THE DIRECTORY SHOULD BE FAMILY SERVICES, SERVICES FOR CHILDREN, ETC.

When: As soon as possible
Cost: Included in Cost of Community Empowerment "Welcome Packet" (See Community Empowerment, Goal 1, Objective A.)
Resource: NRP
Contract Manager: WCNO

OBJECTIVE C: **ACTIVELY PROVIDE INFORMATION TO RESIDENTS ON AFFORDABLE LICENSED CHILD CARE WITHIN THE AREA, EARLY CHILDHOOD PROGRAMS AND PARENTING PROGRAMS THAT ARE AVAILABLE.**

STRATEGY 1: **PUBLISH REGULAR CLASS OFFERINGS AND UPDATED LISTINGS OF LICENSED DAY CARE PROVIDERS WITHIN WEBBER CAMDEN IN THE NEIGHBORHOOD NEWSLETTER INFORMATION ON PARK AND SCHOOL PROGRAMS WILL BE INCLUDED IN THE NEWSLETTER AS SPACE PERMITS.**

When: As soon as possible

Participants: WCNO, MPS, Minneapolis Park Board, GMCDCA

Cost: Included in Community Empowerment NRP request for funding

Resource: NRP Contract Manager: WCNO

STRATEGY 2: **WORK WITH HENNEPIN COUNTY SOCIAL SERVICES TO PROVIDE INFORMATION TO INCREASE THE NUMBERS OF LICENSED DAY CARE PROVIDERS IN WEBBER-CAMDEN.**

When: As soon as possible

Participants WCNO, Hennepin County, GMDCA

Cost: Zero to NRP

Resource: Hennepin County

Contract Manager: WCNO

OBJECTIVE D: **ENSURE THAT YOUTH AND SOCIAL SERVICE PROGRAMS ARE AVAILABLE TO THE NEIGHBORHOOD THROUGH SCHOOLS AND OTHER NEIGHBORHOOD RESOURCES.**

STRATEGY 1: **WORK TO ESTABLISH MENTORSHIP PROGRAMS WITH PARKS, SCHOOLS, AND CHURCHES WITHIN THE COMMUNITY.**

When: As soon as possible

Participants: WCNO, neighborhood churches, mentoring groups (such as Police Athletic League)

Cost: Zero

Contract Manager: WCNO

STRATEGY 2: **HELP ESTABLISH, ALONG WITH MINNEAPOLIS PARK AND RECREATION, AN "ADOPT-A-PARK" PROGRAM WITHIN WEBBER CAMDEN FOR WEBBER PARK. ALLOCATE FUNDS**

TO PROVIDE CPR/FIRST AID TRAINING TO INTERESTED VOLUNTEERS, AND TO PROVIDE VESTS OR WIND BREAKERS TO THE PARK FOR VOLUNTEERS TO WEAR DURING THEIR SHIFT.

When: As soon as possible
Participants: WCNO, Webber Park
Cost: \$1,000
Resource: NRP
Contract Manager: NRP

Goal II. *Provide programs across the life span of residents.*

OBJECTIVE A: **CREATE A PARTNERSHIP BETWEEN THE NEIGHBORHOOD SCHOOLS, PARK SYSTEM, AND ALL COMMUNITY AGENCIES THAT WILL INCREASE THE NUMBERS OF SPORTS AND EDUCATIONAL ACTIVITIES AVAILABLE FOR PERSONS OF ALL AGES.**

STRATEGY 1: **PARTNER WITH HAMILTON ELEMENTARY SCHOOL TO CREATE A SCHOOL/NEIGHBORHOOD PLAYGROUND AND PICNIC AREA FOR ALL AGES.**

When: May 1997
Participants: Hamilton Elementary School, Minneapolis Public Schools, WCNO
Cost: \$130,000
Resource: State Grant: \$50,000
MPS: \$37,500
NRP: \$37,500
Student Fund-raisers: \$5,000
Contract Manager: Minneapolis School Board

STRATEGY 2: **SET ASIDE FUNDING TO AUGMENT PATRICK HENRY HIGH SCHOOL'S COMPUTER LAB. THIS INCLUDES THE PURCHASE OF ADDITIONAL COMPUTER HARDWARE AND SOFTWARE, FURNITURE, AND WIRING.**

When: As soon as possible
Participants: Henry, WCNO.
Cost: \$591,600
Resource: NRP: \$30,000 (equipment only)
Other Sources: \$561,600 (to be confirmed)
Contract Manager: Minneapolis School Board.

STRATEGY 3: CONTRIBUTE TO FACES (COMMUNITY EDUCATION PROGRAM) TO AUGMENT AND PROVIDE TRAINING CLASSES IN COMPUTER LITERACY WHICH OTHERWISE WOULD NOT BE AVAILABLE FOR FOR WEBBER-CAMDEN RESIDENTS.

When: As soon as possible
Participants: WCNO, FACES
Cost: \$5,000
Resources: NRP

	1997	1998	1999	2000	2001	Total
NRP	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$ 5,000

Contract Manager: FACES

STRATEGY 4: CONDUCT A FEASIBILITY STUDY WITH OTHER ORGANIZATIONS TO IDENTIFY POTENTIAL PARTNERSHIPS FOR THE IMPROVEMENT OF WEBBER PARK.

When: As soon as possible
Participants: WCNO, MPS, Boys and Girls Club, MPB, MLB
Cost: N/A
Resource: N/A
Contract Manager: WCNO

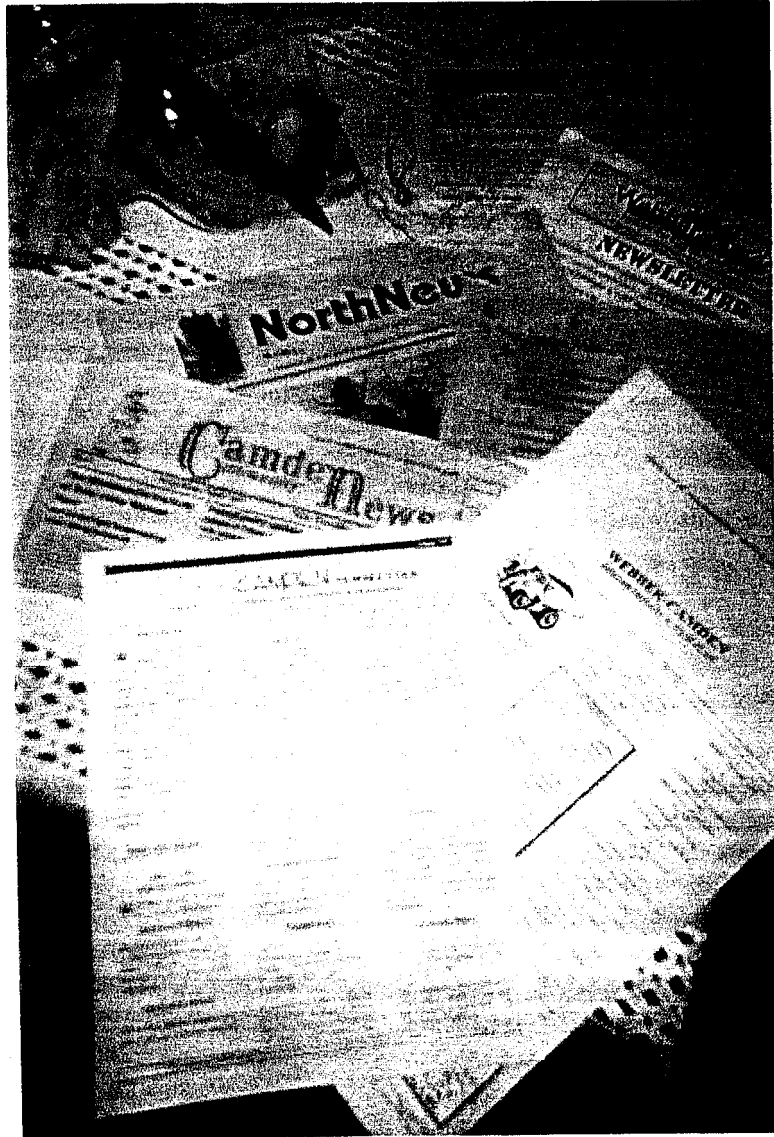
OBJECTIVE B: RENOVATE WEBBER PARK TO INCLUDE A NEW COMMUNITY CENTER WHICH MAY HOUSE A MINNEAPOLIS PUBLIC LIBRARY WITH A MEDIA CENTER, GYMNASIUM WITH THEATRE, MINNEAPOLIS PARK OFFICES, MEETING SPACES, AND NEW PLAYGROUND EQUIPMENT.

STRATEGY 1: PROVIDE FUNDING NECESSARY TO ENTICE PARTNERS FOR THE COMMUNITY CENTER PROJECT. PARTNERS MAY INCLUDE THE MINNEAPOLIS PUBLIC LIBRARY, THE MINNEAPOLIS PARK BOARD, BOYS AND GIRLS CLUB OF AMERICA OR ANOTHER YOUTH FOCUSED ORGANIZATION, STATE OF MINNESOTA, CITY OF MINNEAPOLIS, AND WCNO.

When: 1998
Participants: WCNO, Minneapolis Park Board, Minneapolis Public Library, Boys and Girls Club of America (or another such youth focused organization), State of Minnesota, City of Minneapolis

Cost:	Estimate Total: \$3.0 - \$5.0 million estimated	
Resource:	NRP:	\$ 300,000
	Minneapolis Park Board	\$ 500,000
	Other Funding sources	\$ 700,000 - \$4,200,000
Contract Manager:	The Minneapolis Park Board	

COMMUNITY EMPOWERMENT



COMMUNITY EMPOWERMENT

Goal I: Increase the sense of "community" in the Webber-Camden neighborhood.

OBJECTIVE A: FORM A WCNO YOUTH AND FAMILY/COMMUNITY EMPOWERMENT COMMITTEE. THIS COMMITTEE WILL BE OPEN TO ANY WEBBER-CAMDEN RESIDENT, PROPERTY OWNER, OR BUSINESS OWNER. THIS COMMITTEE WILL OVERSEE THE IMPLEMENTATION OF THIS PLAN AND ITS STRATEGIES. (SEE YOUTH AND FAMILY, GOAL I, OBJECTIVE B, STRATEGY I.)

STRATEGY I: DEVELOP INFORMATION PACKETS ABOUT THE WEBBER CAMDEN NEIGHBORHOOD, INCLUDING BUSINESSES, SERVICES, BLOCK CLUB INFORMATION, PROGRAM INFORMATION, AND OTHER RELATED WEBBER-CAMDEN INFORMATION. INFORMATION PACKETS WILL CONTAIN LONG-RANGE INFORMATION WITH CURRENT EVENTS BEING PUBLISHED THROUGH A COMMUNITY NEWSLETTER. INFORMATION PACKETS WILL BE COORDINATED WITH ALL WCNO COMMITTEES TO ALLOW INCLUSION OF COMMITTEE INFORMATION IN THE PACKETS.

When: As soon as possible
Participants: WCNO, NRP, MCDA, Public Affairs
Cost: \$11,000
Resource: NRP
Contract Manager: Public Affairs

STRATEGY 2: **WORK WITH CCP/SAFE BLOCK LEADERS TO DISTRIBUTE INFORMATION PACKETS TO RESIDENTS. FIRST DISTRIBUTION WILL GO TO ALL WEBBER-CAMDEN RESIDENCES. ADDITIONAL DISTRIBUTION WILL BE TO ALL NEW WEBBER-CAMDEN RESIDENTS.**

When: As soon as possible
Participants: WCNO, CCP/Safe, block clubs
Cost: N/A
Resource: N/A
Contract Manager: WCNO

OBJECTIVE B: **ERECT "WEBBER-CAMDEN" NEIGHBORHOOD SIGNS ON THE ENTRY POINTS INTO THE NEIGHBORHOOD. A COMBINATION OF METAL AND WOOD SIGNS WILL BE PURCHASED.**

STRATEGY 1: **DESIGN, PURCHASE AND INSTALL METAL SIGNS WITH A COMMUNITY LOGO. LOGO DESIGN WILL BE CHOSEN BY THE YOUTH AND FAMILY/COMMUNITY EMPOWERMENT COMMITTEE FROM SUBMISSIONS BY THE COMMUNITY.**

When: As soon as possible
Participants: WCNO, Public Works
Cost: \$1,450
Resource: NRP
Contract Manager: Public Works

STRATEGY 2: **PURCHASE AND INSTALL 5 WOODEN "WEBBER-CAMDEN NEIGHBORHOOD" SIGNS.**

When: As soon as possible
Participants: WCNO, Public Works
Cost: \$1,500
Resource: NRP
Contract Manager: Minneapolis Park Board

OBJECTIVE C: UTILIZE EVENTS AND PROGRAMS TO PROMOTE WEBBER-CAMDEN NEIGHBORHOOD.

STRATEGY 1: SPONSOR AN ANNUAL CLEAN-UP, FAMILY DAY AND PICNIC FOR WEBBER PARK AND THE IDENTIFIED "MAIN" AVENUES WITHIN THE WEBBER-CAMDEN NEIGHBORHOOD: 42ND, 44TH, LYNDAL, FREMONT, HUMBOLDT, AND DOWLING.

When: Spring annually.
 Participants: WCNO
 Cost: \$500 (note: NRP dollars used for garbage bags and gloves for clean up)
 Resource: NRP

Resource	1997	1998	1999	2000	2001	Total
NRP	\$100	\$100	\$100	\$100	\$100	\$500

Contract Manager: NRP

STRATEGY 2: USE THE YOUTH AND FAMILY / COMMUNITY EMPOWERMENT COMMITTEE TO PURSUE ONGOING PROGRAMS FOR WCNO RESIDENTS OF ALL AGES.

When: As soon as possible
 Participants: WCNO
 Cost: Zero to NRP
 Resource: N/A
 Contract Manager: Public Affairs

Goal II: Inform residents about issues that may affect our neighborhood.

OBJECTIVE A: UTILIZE AND CONTINUE THE WCNO COMMUNITY NEWSLETTER.

STRATEGY 1: NEWSLETTER SHOULD BE EXPANDED AND GO TO EVERY HOUSEHOLD EACH MONTH FOR PERIOD OF 5 YEARS.

When: As soon as possible
 Participants: WCNO, MCDA
 Cost: \$33,000
 Resource: NRP, MCDA Citizen Participation

Resource	1997	1998	1999	2000	2001	Total
NRP	\$3,300	\$3,300	\$3,300	\$3,300	\$3,300	\$16,500
MCDA	\$3,300	\$3,300	\$3,300	\$3,300	\$3,300	\$16,500

Contract Manager: WCNO

OBJECTIVE B: **HIRE INDEPENDENT CONTRACTORS TO HELP IMPLEMENT THE WEBBER-CAMDEN NEIGHBORHOOD NRP ACTION PLAN. DUTIES TO BE SPECIFICALLY ASSIGNED AND MONITORED BY THE WCNO. A WRITTEN JOB DESCRIPTION WILL BE WRITTEN AND VOTED UPON BY THE WCNO.**

When: As soon as possible

Participants: WCNO

Cost: \$36,500

Resource:

Resource	1997	1998	1999	2000	Total
NRP	\$14,000	\$10,000	\$7,500	\$5,000	\$36,500

Contract Manager: NRP

BUSINESS AND COMMERCIAL



In the original paper Action Plan, there is a third picture here, which is a type of strip mall building. Apparently the scanner wasn't looking closely enough when this page was fed into it.

BUSINESS AND COMMERCIAL

GOAL I: *Maintain and revitalize existing business properties to make them more appealing and accessible to residents and customers.*

OBJECTIVE A: **IMPROVE THE EXTERIORS OF COMMERCIAL PROPERTIES.**

STRATEGY 1: **ESTABLISH LOW INTEREST REVOLVING LOAN PROGRAM TO PROVIDE INCENTIVES FOR BUSINESSES (PROPERTY AND/OR BUSINESS OWNER) TO MAKE PERMANENT CAPITAL IMPROVEMENTS INCLUDING BUT NOT LIMITED TO: ROOFING, WINDOWS, DOORS, HANDICAP ACCESS, SECURITY EQUIPMENT, LIGHTS OR AWNINGS.**

Guidelines:

1. limited to exterior improvements. 2. maximum per property
3. loan request must be matched at least 1:1 by loan applicant

When: September 1997
Participants: WCNO, MCDA
Cost: \$100,000
Resource: NRP
Contract manager: MCDA

STRATEGY 2. **WORK WITH PUBLIC WORKS TO ESTABLISH A SPECIAL SERVICES DISTRICT UNIFIED CONTRACT TO COORDINATE TRASH AND SNOW REMOVAL, LITTER AND GRAFFITI CLEAN UP, SIDEWALK AND STREET MAINTENANCE ON 44TH AVENUE NORTH, 42ND & LYNDAL, 42ND & FREMONT, AND DOWLING & FREEMONT.**

When: As soon as possible
Participants: WCNO, local property owners, Public Works, Victory & Lind-Bohanon Neighborhoods
Resource: City Attorney's Office
Cost: \$5,000 (estimated, amount to be confirmed)
Contract manager: City Attorney's Office

STRATEGY 3**DESIGN AND INSTALL LAMPPOST BANNERS IN TARGETED AREAS TO INCREASE CURB APPEAL AND CREATE A HOMOGENOUS VISUAL THEME IN TARGETED AREAS.***

When: Summer 1998
Participants: WCNO, Public Works
Cost: \$5,000
Resource: NRP
Contract manager: Public Works

(* An encroachment permit will need to be taken out for the installation of lamppost banners by the neighborhood and written permission received from each of the businesses affected by the placement of the banners. Ongoing mainenance may be provided for as a responsibility of the special services district)

STRATEGY 4**ADD PEDESTRIAN LAMPS TO EXISTING STEEL STREET LAMP POSTS TO IMPROVE LIGHTING AND VISUAL APPEAL IN TARGETED AREAS. PROPERTY OWNERS MUST AGREE TO PAY FOR OPERATION & MAINTENANCE**

When: September 1997
Participants: WCNO, Public Works
Cost: \$16,875
Resource: NRP: \$13,500
Private: \$3,375
Contract manager: Public Works

(* An encroachment permit will need to be taken out for the installation of the pedestrian lamps by the neighborhood and written permission received from each of the businesses affected by the placement of the lamps. Ongoing mainenance may be provided for as a responsibility of the special services district)

STRATEGY 5**ACQUIRE AND RE-USE SIX ARBOR GRATINGS FROM THE CAMDEN PHYSICIANS CONSTRUCTION SITE FOR ADDITION OF AVENUE TREES ON PUBLIC PROPERTY AT APPROPRIATE SITES.**

NOTE: Full price for this would normally be \$1200 per unit installed. Re-using the gratings represents a 60% - 80% savings.

When: As soon as possible
Participants: WCNO, Sherman Associates, MCDA, Public Works, NSP, Forestry
Cost: \$3,000
Resource: NRP
Contract manager: Public Works

STRATEGY 6**IN COOPERATION WITH BUSINESS PROPERTY OWNERS AND PUBLIC WORKS, PARTICIPATE IN RE-DESIGN OF THE FREMONT BUSINESS INTERSECTION AS FOLLOWS:**

1. installation of standard steel street lamp poles comparable to those at the Lyndale/42nd intersection, as part of the Fremont Ave paving project
2. add pedestrian lamps to steel poles,
3. add trees with arbor gratings
4. add bus shelters and trash receptacles through the special services contract (See Business & Commercial, Goal 1, A2).

When: At the time of re-paving of Fremont.
Participants: WCNO, Public Works, Parks & Recreation MTCO
Cost: ZERO TO NRP (To be provided by special assessment to business and property owners)
Resource: Public Works, Parks & Recreation, MTCO
Contract manager: Public Works

STRATEGY 7**THROUGH THE WCNO, PARTICIPATE IN THE DESIGN OF LONG RANGE PHASED IMPROVEMENTS TO PUBLIC SPACES IN WEBBER CAMDEN.**

When: As improvements are scheduled by Public Works, Parks Board, Hennepin County
Participants: WCNO, Public Works, NSP, Park Board, Hennepin County
Cost: ZERO TO NRP
Contract manager: Public Works

GOAL II: *Attract new retail and service businesses that serve the Webber-Camden Neighborhood*

OBJECTIVE A **ESTABLISH A BUSINESS COMMITTEE TO ASSIST BUSINESS PROPERTY OWNERS IN ATTRACTING NEW RETAIL AND SERVICE BUSINESSES TO THE WEBBER-CAMDEN AREA.**

STRATEGY 1 **WORK WITH THE CAMDEN BRANCH OF NORWEST BANK TO ESTABLISH A RELATIONSHIP THAT SERVES THE NEEDS OF WEBBER-CAMDEN WITH A FOCUS ON OFFERING PROGRAMS THAT WILL MAKE THE AREA ATTRACTIVE TO POTENTIAL INVESTORS IN SMALL BUSINESSES.**

STRATEGY 2 **ESTABLISH AN ADVISORY RELATIONSHIP WITH LOCAL REALTORS FOR COMMERCIAL LEASING**

STRATEGY 3 **DEVELOP A BUSINESS SECTION FOR THE COMMUNITY EMPOWERMENT FOLDER FOR POTENTIAL BUSINESS INVESTORS THAT IDENTIFIES THE ADVANTAGES OF THE WEBBER-CAMDEN LOCATION.**

When: As soon as possible
Participants: WCNO, Norwest Bank
Cost: See Community Empowerment Section Resource: NRP
Contract manager: WCNO

OBJECTIVE B. **FACILITATE ENTREPRENEURSHIP AND NEW BUSINESS DEVELOPMENT WITHIN THE WEBBER-CAMDEN NEIGHBORHOOD**

STRATEGY 1 **WORK WITH SURROUNDING NEIGHBORHOODS TO ENCOURAGE RESIDENTS OF WEBBER-CAMDEN TO BECOME ENTREPRENEURS WHO WILL ESTABLISH BUSINESSES WITHIN THE PARTNERING NEIGHBORHOODS.**

When: As soon as possible
Participants: Webber-Camden, Victory, Lind-Bohannon, Shingle Creek neighborhoods, Hennepin County
Cost: \$30,000
Resource: NRP

Resource	1997	1998	1999	Total
NRP	\$15,000	\$10,000	\$5,000	\$30,000

Contract manager: Hennepin County

STRATEGY 2

ESTABLISH LOW INTEREST REVOLVING LOAN PROGRAM FOR CAPITAL STARTUP COSTS ASSOCIATED WITH THE DEVELOPMENT OF A NEW BUSINESS (I.E. LICENSED DAY CARE ETC.) WITHIN WEBBER-CAMDEN.

Guidelines:

1. limited to remodeling costs approved by property owner
2. loan request must be matched at least 1:1 by loan applicant
3. \$5,000 maximum per business establishment

When: As soon as possible
Participants: WCNO, NW Minneapolis Business Association
Cost: \$50,000
Resource: NRP
Contract manager: MCDA

STRATEGY 3

ESTABLISH LINE OF CREDIT WITH FINANCIAL INSTITUTION TO PROVIDE EMERGENCY ASSISTANCE TO LOCAL BUSINESSES FACED WITH A SITUATION THAT IMMEDIATELY AND AGGRESSIVELY ADVERSELY AFFECTS THE VIABILITY OF THE BUSINESS.

1. limit one loan per business per 12 month period
2. \$2,000 loan maximum

When: As soon as possible
Participants: WCNO, financial institution
Cost: \$4,000
Resource: NRP
Contract manager: MCDA

STRATEGY 4

ENCOURAGE MCDA TO PURCHASE VACANT LAND FOR PARKING NEAR BUSINESS INTERSECTIONS IN ORDER TO FACILITATE THE ESTABLISHMENT OF NEW BUSINESS

When: Summer 1998
Participants: MCDA, WCNO
Cost: ZERO TO NRP
Resource: MCDA
Contract manager: MCDA

STRATEGY 5

DEMOLISH CAMDEN THEATER SITE AND REMOVE PILLARS AND SIGNAGE FROM CAMDEN LIQUORS NORTHWARD TO THE CAMDEN PARK BUILDING AND REPLACE WITH NEW BUILDING TO BE PRIMARILY OCCUPIED BY CAMDEN PHYSICIANS.

When: September 1997
Participants: Sherman Associates, MCDA, WCNO, LindBohanan, Folwell, McKinley, Victory and Public Works
Cost: \$1,395,000
Resource

Early Access NRP Webber-Camden :	\$161,000
(Original amount approved was \$200,000 which has been reduced by \$39,000 from the Hennepin County Second 7 1/2 %)	
Sherman Developers	\$1,840,000
Hennepin County 2nd 7 1/2% Webber-Camden:	\$39,000
Community Economic Development Fund	\$711,500
Community Development Block Grant:	\$58,500
Land Proceeds:	\$240,000
NRP - Lind Bohanan	\$55,000
NRP - Folwell	\$50,000
NRP - McKinley	\$50,000
NRP - Victory	\$30,000

Contract manager: MCDA

GOAL III

Promote an employment program for Webber-Camden residents as a meaningful way to gain confidence, work, skills, and experience.

OBJECTIVE A

PROMOTE THE UTILIZATION OF PROGRAMS THAT INCREASE EMPLOYABILITY THROUGH EDUCATION, ON-THE-JOB TRAINING, OR PAID NEIGHBORHOOD SERVICE.

STRATEGY 1

USE WCNO TO FACILITATE ACCESS TO MINNEAPOLIS EMPLOYMENT & TRAINING, HENNEPIN COUNTY TEA, AND MINNEAPOLIS NET PROGRAMS FOR:

- Training
- Education
- Jobs
- Internships
- Summer Programs
- Mentoring

When: Summer 1998
Participants: WCNO, METP, TEA, NET
Cost: ZERO TO NRP
Contract manager: WCNO

GOAL IV *Maintain current retail and home based businesses in the Webber-Camden Neighborhood*

OBJECTIVE A **ESTABLISH A LOW-INTEREST REVOLVING LOAN PROGRAM THAT CURRENT BUSINESSES CAN USE FOR IMPROVEMENTS**

See Business & Commercial Section, Goal I, Objective A, Strategy 1

OBJECTIVE B **ESTABLISH A REIMBURSABLE "EMERGENCY ASSISTANCE" FUND TO DEAL WITH UNFORESEEN EMERGENCIES.**

See Business & Commercial Section, Goal II, Objective B, Strategy 3

OBJECTIVE C **ENCOURAGE WEBBER-CAMDEN BUSINESSES TO ESTABLISH / ENLARGE A BUSINESS CRIME PREVENTION / SAFETY PROGRAM.**

See Crime and Safety Section (in its entirety)

Overall Budget